

Church Growth Track – Program Overview

Overview

Goal

Double church attendance in 24 months.

Become a healthy church that grows in quality and quantity. This means becoming a church that is functioning according to the New Testament, loving and serving God wholeheartedly and becoming more like Jesus. As the church increases in health, the members will attract and reach the lost, leading them to conversion, enfold them in the church community and develop them into mature disciples who do the same – making more disciples and actually disciple-makers.

Includes

- Live Classes: Weekly online videoconference classes with discussion
- Complete Activity Schedule with timeline and detail.
- Online Training: Video courses and Video MasterClasses
- Study Guides 250+ pages
- eBooks
- Destiny Finder personal calling development tool
- Assessments: Church health Assessment, Regional Impact Assessment, Program Assessment
- Job aids
- Support by phone, Skype, email

Approach

The basic approach is to reset the church DNA, starting with the senior leader. Then transmit the changes to the leadership core, then reproduce DNA with the general members primarily through small groups.

Core Concepts

- Quality leads to Quantity
- Apostolic servant leadership model that focuses on training and sending with the express goal of reproducing – disciples and leaders – who reproduce
- Destiny: Calling, mobilization, gift and passion discovery
- Development: Identify – Recruit – Train – Launch – Support (IRTLS)
- Multiplication
- Family
- Concentricity
- Apprenticeship
- Small Groups as the primary vehicle for development, service, evangelism, pastoral care and community

The Plan - High Level

The program starts with the senior leader(s) going through the Boot Camp and making a paradigm shift to an apostolic model, then leading a small group with the leadership core team. Then leaders from that

core will lead public small groups with the goal of reaching the lost primarily through relational evangelism and multiplying the groups every year.

Plan - Detailed

Boot Camp: Months 1-2

- Overview of key principles and practices of church health, transformation and growth.
- The Boot Camp starts with the senior leader(s) getting clarity on the vision and mission from God for the church, and recommitting to fulfill the mission. The Boot Camp will also teach the essential concepts, principles and practices.
- The pastor begins going through the Destiny Finder material and doing the online assessments, which provides the basis for destiny discovery and fulfillment by looking at one's gifts, passions and calling. Destiny Finder is the initial topic for the small groups and it amplifies the overall shift because it focuses people on serving God according to their inner design.
- The pastor also takes the Church Health Assessment and invites 5-15 church leaders and members to take it as well, getting valuable feedback.

Implementation: Months 3-24

Implementation

Summary

- Leadership development: Apprenticeship model; multiply leaders 3 times
- Small groups: 5-fold ministry in operation, multiply 2 times
- Relational evangelism and special events that reach the lost
- Discipleship/development approach that produces reproducing disciples who are fulfilling their calling

More Detail

- After the Boot Camp, the Track shifts to implementing what's been learned, as well as learning more. The weekly live class continues, functioning somewhat like "office hours" so participants can discuss their questions on implementation.
- The focus will be on resetting the DNA with the leadership core. The core includes the primary leadership team (3-5 leaders, elders or staff pastors) and secondary leaders (department heads, ministry team leads and small group leaders. Ideally you will have 10-15 people total in the core.
- The senior pastor will lead an 8 week small group with the core. The group will go through the Destiny Finder small group course with videos, the online tool, and a workbook. The focus is on creating a dynamic and spiritual experience that ignites/reignites vision for each person's calling and service as well as understanding and alignment with the vision of the senior leader for the church.
- Also, with the senior pastor leading by vision-casting, encouragement and example, the group experience will foster true community, prayer, and passion and focus or refocus on shifting to an apostolic leadership approach.
- During that time, the senior pastor will begin to identify and recruit the leaders who are or have the potential to be reproducers. Those leaders will eventually lead the public small groups.
- After the core small group, the senior leader will prep and train the new leaders and form teams from the core who will be part of the public small groups. The teams will consist of leaders for each of the five ascension or ministry gifts from Ephesians 4:11-12 (apostolic: main leader;

prophetic: prayer and worship; evangelistic: evangelism and outreach; pastoral: community and care; teaching: Bible study and training).

- Then public small groups will be launched that will go for nine months. During that time, the senior leader and primary core team leaders will help the new leaders identify, recruit and train assistants for each of the five ministry positions.
- In addition, everyone will learn and practice relational evangelism (proven to be the most effective form of evangelism), and special events will be held to bring in new people.
- After the groups end, each group will multiply by the new leaders taking a team to launch a new set of groups. Then the process continues.
- Training on other topics will be included along the way through videos, such as inner healing, strategic planning, attractional evangelism, missional evangelism, enrolling new members, mobilizing members, etc.
- The pastor will use the Regional Impact Assessment and Program Assessment to address needs and constantly improve the ministry.
- As the church develops more leaders, brings in more members and grows the financial base, new ministries can be launched and supported. A church of 5 can't support a K-6 school and an arts program and a homeless ministry and a healing center and a worship center, but a church of 500 or 1000 could. The church body can only grow as fast and as large as the bones are strong enough to support the weight – the leaders are the bones. That's why we focus so much on leadership development.
- By the end of the two years the basic development and multiplication principles and practices should be in place, and then you can continue to grow by continuing to multiply.

Guarantee

- 60 Day Guarantee: Try the Church Growth Track for 60 days and if for any reason you decide it isn't for your church, we will refund 100% of what you've paid.
- 24 Month Guarantee: If you are in the program for 24 months and do the following things and aren't satisfied with the results, we will refund 100% of what you've paid.
 1. Pastor reviewed the training videos.
 2. Pastor attended 80% of the online classes.
 3. Multiplied small groups twice.
 4. Followed the activity schedule for meetings with leaders.
 5. Implemented the friendship evangelism program.If not satisfied, you'll need to email an explanation of each of the five points and what you are not satisfied with.

Get Started – Boot Camp

1. Register for the Track Class

- Log into the Pastor's Coach website, go to My Account, on left under Training click Ch. Transformation Boot Camp.
- On the Roadmap, at the top, select the Track class you want. The Track classes meet weekly and click the checkbox to register. This is required so that you will receive emails for that specific class.
- You can attend any of the Track classes and attend more than one if you wish. But the Boot Camp class focuses on the assignment from the previous week so please only bring questions that are relevant to the previous week's assignments.

2. Attend first class

- We use Zoom for the classes, which enables audio and video interaction. The Zoom link is listed in the Roadmap in the top section “Overview, Documents and Links”

3. Begin the assignments

- Download the documents as specified.
- Watch the videos
- Carry out other assignments listed.

Support and Help

Glen Reed is available for questions, problems and coaching almost 24/7. He can set up a Skype or Zoom session as needed. Email him at glen@pastorscoach.com or call him at 916-467-9934.